



Promotional campaign of the business by means of the only independent magazine about direct selling and network marketing. During the month of the campaign, the entire direct sales industry in the world will learn about the company's offer.

As part of the promotional campaign, an advertising campaign will be carried out on the www.networkmagazine.eu portal and on other social networking sites using the internet. Campaign Details:

1. Publication of an article promoting the company's capabilities on the main page of the Networkmagazine.eu portal in the 'Industry' section. Emission time – permanently.
2. Publication of an advertising banner on the main page of the Networkmagazine.eu portal with dimensions of 1167 x 292 pixels. The banner will take readers to the abovementioned article. Emission time 1 months.
3. Publication of an advertising banner on the main page of the Networkmagazine.eu portal inside each new article with dimensions of 1167 x 292 pixels. The banner will take readers to the previously published article. Emission time 1 months.
4. Conducting an internet promotional and information campaign in social media, attracting people to the abovementioned publication consisting in:
 - Within a month of publication, sending mailing three times to about 40 000 subscribers of Network Magazine, promoting a previously published article on the Networkmagazine.eu portal.
 - Publication (3 times) during the month of the abovementioned information on the private profile of Facebook edited by Maciej Maciejewski.
 - Publication (3 times) during the month of the abovementioned information on the Network Magazine fanpage on Facebook.

The cost of the campaign is EUR 6,500.

Yours sincerely
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